Power Up Your Support System Using Social Media

Francisca Goldsmith for Inland Library System
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Agenda

- Housekeeping
- Introductions
- Social media’s possibilities
- Best practices
- Building your own support network
Networking and Social Support
Best Practices
Let’s Start Building: Twitter

Twitter Support Center

https://support.twitter.com/

Twitter accounts to know

@CAStateLibrary

@TechSoup

@infotweets

Hashtags to check

#library

#coveredca

#breaking
Let’s Start Building: Facebook

Facebook Help

https://www.facebook.com/help/

"Never impose on others what you would not choose for yourself.” --Confucius
Let's Start Building: Pinterest

Pinterest Basics

http://about.pinterest.com/basics/

<iframe width="468" height="300"
src="http://slideonline.com/embed/94/"
scrollbars=no scrolling=no
webkitAllowFullScreen
Let’s Start Building: Google+

Getting Started with Google+

http://tinyurl.com/k5hfqj6
But wait! There’s more!

- Blogs (start with Wordpress)
- Evernote
- Goodreads
- Youtube

...and more everyday!
Q&A?

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