Funded in part by the US Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.
Project Purpose

- To address the high unemployment rate in the Inland Empire (10.4%)
- US average is 7.3%
What is ILS?
Role of ILS during CV

- Facilitation of Established Connections
- Reduced and leveraged administrative costs
- Transfer of knowledge about available library resources
**Timeline**

**Summer 2012**
- Previewed Career Vision

**Fall 2012**
- Brainstorming and collaboration

**Winter 2012**
- Grant applications x 4

**March 2013**
- Funded by State Library grant for $40K

**April 2013**
- Scheduling and logistics

**May – September 2013**
- 24 workshops

**September-October 2013**
- Evaluation
Goal of Scheduling

A menu of choices including:

• 6 days of the week
• AM/PM times
• 3 counties
• Rural and urban locations
Locations
1st, 2nd, and 4th Largest Counties in California

89,000 Sq. Miles
# Largest Counties in the Nation

<table>
<thead>
<tr>
<th>Rank</th>
<th>County</th>
<th>State</th>
<th>County Seat</th>
<th>Total Area</th>
<th>Land Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>San Bernardino</td>
<td>California</td>
<td>San Bernarnco</td>
<td>20,105.32 sq mi (52,072.5 km²)</td>
<td>20,052.5 sq mi (51,936 km²)</td>
</tr>
<tr>
<td>2</td>
<td>Coconino</td>
<td>Arizona</td>
<td>Flagstaff</td>
<td>18,661.21 sq mi (48,332.3 km²)</td>
<td>18,617.42 sq mi (48,218.9 km²)</td>
</tr>
<tr>
<td>3</td>
<td>Nye County</td>
<td>Nevada</td>
<td>Tonopah</td>
<td>18,158.73 sq mi (47,030.5 km²)</td>
<td>18,146.66 sq mi (46,999.6 km²)</td>
</tr>
<tr>
<td>4</td>
<td>Eielo County</td>
<td>Nevada</td>
<td>Eielo</td>
<td>17,202.94 sq mi (44,555.4 km²)</td>
<td>17,179.03 sq mi (44,493.5 km²)</td>
</tr>
<tr>
<td>5</td>
<td>Mohave County</td>
<td>Arizona</td>
<td>Kingman</td>
<td>13,469.71 sq mi (34,886.4 km²)</td>
<td>13,311.64 sq mi (34,477.0 km²)</td>
</tr>
<tr>
<td>6</td>
<td>Apache County</td>
<td>Arizona</td>
<td>St. Johns</td>
<td>11,218.42 sq mi (29,055.8 km²)</td>
<td>11,204.88 sq mi (29,020.5 km²)</td>
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<tr>
<td>7</td>
<td>Lincoln County</td>
<td>Nevada</td>
<td>Pioche</td>
<td>10,636.77 sq mi (27,540.1 km²)</td>
<td>10,693.61 sq mi (27,540.9 km²)</td>
</tr>
<tr>
<td>8</td>
<td>Sweetwater County</td>
<td>Wyoming</td>
<td>Green River</td>
<td>10,491.17 sq mi (27,172.0 km²)</td>
<td>10,425.3 sq mi (27,001.3 km²)</td>
</tr>
<tr>
<td>9</td>
<td>Inyo County</td>
<td>California</td>
<td>Independence</td>
<td>10,226.98 sq mi (26,487.8 km²)</td>
<td>10,203.1 sq mi (26,426 km²)</td>
</tr>
<tr>
<td>10</td>
<td>Harney County</td>
<td>Oregon</td>
<td>Burns</td>
<td>10,226.49 sq mi (26,486.5 km²)</td>
<td>10,134.33 sq mi (26,247.5 km²)</td>
</tr>
<tr>
<td>11</td>
<td>Navajo County</td>
<td>Arizona</td>
<td>Holbrook</td>
<td>9,559.49 sq mi (25,795.0 km²)</td>
<td>9,553.16 sq mi (25,778.6 km²)</td>
</tr>
<tr>
<td>12</td>
<td>Malheur County</td>
<td>Oregon</td>
<td>Vale</td>
<td>9,029.09 sq mi (24,718.6 km²)</td>
<td>8,987.06 sq mi (24,607.4 km²)</td>
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<tr>
<td>13</td>
<td>Humboldt County</td>
<td>Nevada</td>
<td>Winnemucca</td>
<td>9,557.87 sq mi (25,013.8 km²)</td>
<td>9,647.91 sq mi (24,988.0 km²)</td>
</tr>
<tr>
<td>14</td>
<td>Fremont County</td>
<td>Wyoming</td>
<td>Lander</td>
<td>9,265.16 sq mi (24,098 km²)</td>
<td>9,182.27 sq mi (23,782.0 km²)</td>
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<tr>
<td>15</td>
<td>Maricopa County</td>
<td>Arizona</td>
<td>Phoenix</td>
<td>9,224.27 sq mi (24,080.7 km²)</td>
<td>9,203.14 sq mi (23,836.0 km²)</td>
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<tr>
<td>16</td>
<td>Pima County</td>
<td>Arizona</td>
<td>Tucson</td>
<td>9,188.53 sq mi (24,379.0 km²)</td>
<td>9,166.27 sq mi (23,792.3 km²)</td>
</tr>
<tr>
<td>17</td>
<td>White Pine County</td>
<td>Nevada</td>
<td>Ely</td>
<td>8,895.6 sq mi (23,042 km²)</td>
<td>8,875.96 sq mi (22,988.7 km²)</td>
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<tr>
<td>18</td>
<td>Idaho County</td>
<td>Idaho</td>
<td>Grangeville</td>
<td>8,502.48 sq mi (22,021.3 km²)</td>
<td>8,484.86 sq mi (21,975.7 km²)</td>
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<tr>
<td>19</td>
<td>Lake County</td>
<td>Oregon</td>
<td>Lakeview</td>
<td>8,358.47 sq mi (21,648.3 km²)</td>
<td>8,135.75 sq mi (21,071.5 km²)</td>
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<tr>
<td>20</td>
<td>Kern County</td>
<td>California</td>
<td>Bakersfield</td>
<td>8,197.78 sq mi (21,050.9 km²)</td>
<td>8,123.3 sq mi (20,938.6 km²)</td>
</tr>
<tr>
<td>21</td>
<td>Yavapai County</td>
<td>Arizona</td>
<td>Prescott</td>
<td>8,127.78 sq mi (21,050.9 km²)</td>
<td>8,123.3 sq mi (20,938.6 km²)</td>
</tr>
<tr>
<td>22</td>
<td>Clark County</td>
<td>Nevada</td>
<td>Las Vegas</td>
<td>8,090.68 sq mi (20,954.7 km²)</td>
<td>7,910.34 sq mi (20,487.7 km²)</td>
</tr>
<tr>
<td>23</td>
<td>Carbon County</td>
<td>Wyoming</td>
<td>Rawlins</td>
<td>7,964.03 sq mi (20,626.7 km²)</td>
<td>7,896.14 sq mi (20,450.9 km²)</td>
</tr>
<tr>
<td>24</td>
<td>San Juan County</td>
<td>Utah</td>
<td>Monticello</td>
<td>7,933.09 sq mi (20,566.5 km²)</td>
<td>7,820.18 sq mi (20,254.2 km²)</td>
</tr>
<tr>
<td>25</td>
<td>Owyhee County</td>
<td>Idaho</td>
<td>Murphy</td>
<td>7,695.71 sq mi (19,934.4 km²)</td>
<td>7,677.96 sq mi (19,885.9 km²)</td>
</tr>
<tr>
<td>26</td>
<td>Riverside County</td>
<td>California</td>
<td>Riverside</td>
<td>7,303.13 sq mi (18,915.0 km²)</td>
<td>7,207.37 sq mi (18,667.0 km²)</td>
</tr>
</tbody>
</table>
Many people traveled 20-40 miles round trip to attend.

Some people traveled up to 100 miles round trip to attend.

One man walked 14 miles round trip.
Advertising

- Brand/logo creation
- 5000 master calendars
- 5000 site-specific flyers
- 500 posters
- Facebook
- Website
- Press releases
- Niche markets
Turnkey Implementation

Libraries were asked to in-kind:

- Posting advertisements
- Dissemination of information
- Room rental
- Room set up
- Supply retrieval
- Follow up evaluations
Project Personnel

Vera
• Project Coordination

Linda
• Project Details

Christine
• Evaluations/ Library Database Resource

Jamie
• Career Vision Presentation and Handbook
• 24 - six hour Workshops
• 500+ people attended
• Top Locations:
  • Temecula (60)
  • Hemet (45)
  • Corona (38)
Outputs

- 3,000+ hours of training
Gender

- Women: 75%
- Men: 25%
Age

- 46-64: 51%
- 25-44: 27%
- 18-24: 11%
- Under 18: 10%
- 65+: 1%
Income

- Under $10,000: 51%
- $10,000-$20,000: 20%
- $20,000-$30,000: 9%
- $30,000+: 20%
“I am a Job Placement Counselor who attended the workshop to improve job search advice to clients... I think Jamie's approach is empowering.”
90% of the participants indicated that:

- Their time was well spent
- The presenter was knowledgeable about the topic
- The presenter was engaging and entertaining
- The presenter was easy to understand and follow

“Revolutionized the way I think about working/finding a job.”
93% replied that they would attend another workshop by this presenter.

• At least 8% attended more than once
• At least 3 people attended 3 times

“This program is excellent and people really enjoyed the information she had to offer. I am hoping to attend another when she comes to my area again.”
• 13% were not public library users
• 13% only visit the library once or twice a year
• 88% did not know about job resource databases at their public library
Proactive Job Searching

• Job searching was the most important element of the workshop for 78%

“For so long in my job search I have felt boxed in, unable to really find what I want to do, but after this workshop I feel qualified and like the walls were torn down to be able to apply freely at what I want to be doing”
A spin on library resources

- Presentation and Handbook mentioned all library databases
- Specific training on Job Scout/ Reference USA
• New resources, new skills, new approach…….
  - 96% plan to use the job/career resources offered at their public library
  - 67% indicated they had returned to a library for their job search and to use resources
    * 48% have used Job Scout
    * 46% have used other databases like Job Now and Reference USA
Outcomes

• 78% had a renewed sense of hope about finding work

“This brilliant workshop will empower you to seek your best future and promote yourself.”
Outcomes

• 39% had received a call back or an interview
• 24% had accepted a job offer
Pros of Collaboration

Inland Library System

- Successfully demonstrated program
- Established connection to library system
- Low administrative cost
- New service delivery model
Pros of Collaboration

Libraries

• Valuable and needed patron resource
• FREE
• Turnkey program
• Well attended and received
• 86% of libraries definitely interested in booking another Career Vision workshop in the future
Resources Invested Wisely

“This is absolutely the best presentation I have ever attended”
- Library Patron